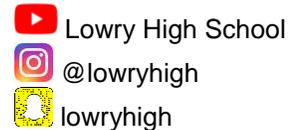
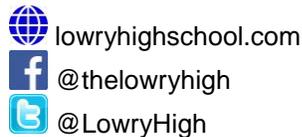


## Lowry Multimedia Communication

5375 Kluncy Canyon Road  
Winnemucca, NV 89445  
Phone 775-623-8130;  
Fax 775-623-8185  
respinola@hcsdnv.com



Dear Winnemucca Business Owner/Manager,

Please consider advertising with Lowry Multimedia Communication.

Lowry Multimedia Communication is a student-operated class that manages the social media accounts for Lowry High School. The students produce content for five social media platforms and the student newspaper, The Brand.

Your advertising supports the journalism program at Lowry High School and enables students to publish the newspaper, buy new equipment and tour UNR's Reynolds School of Journalism and support scholarships for seniors. Advertising with Lowry Multimedia Communication provides you with an effective and inexpensive way to reach the Lowry student and parent community as well as Winnemucca in general.

Ads are featured in the following:

- on the website lowryhighschool.com
- on posts to Facebook, Twitter, Instagram, and Snapchat.
- videos posted to YouTube as well as the previous platforms.
- The digital or printed version of the newspaper, The Brand.

Recent statistics from our platforms

### FACEBOOK:

- follows-over 3500
- post reach 2500
- 1250 engagements
- likes for page-near 1000

### INSTAGRAM:

- over 1000 followers
- accounts reached between August 20-26: 1200
- homecoming post on August 22-1400 people

### TWITTER:

- Impressions range from 500-1200 for each post

### Advertising Rates

Ad	Size (H x W)	All Issues	All Social Media Platforms
1/4 page	6" x 5.0417"	\$100	Included

The student advertising staff would be happy to help you design an ad or run your computer-ready copy. Please feel free to contact us at the above address. You can also email us at the above address and send your ad copy digitally.

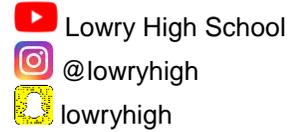
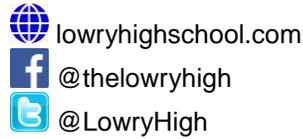
Sincerely,

A handwritten signature in black ink that reads "Ron Espinola".

Ron Espinola  
Advisor

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### RECEIPT

Date:	
RECEIVED FROM (Business Rep.):	\$
	DOLLARS
FOR: Advertising with Lowry Multimedia Communication	
RECEIVED BY (Multimedia Communication Student):	

### Advertising Contract

This contract constitutes an agreement between the client named herein and Lowry Multimedia Communication, located at 5375 Kluncy Canyon Road, Winnemucca, NV 89445, phone 775-623-8130 ext305. Lowry Multimedia Communication agrees to provide advertising according to the specifications of this contract. The client agrees to provide either a computer-ready advertisement or the art and copy necessary to create an advertisement. You may also email your advertisement or files to the following address: respinola@hcsdnv.com

Lowry Multimedia Communication reserves the right to refuse to accept advertisement from anyone who has not paid previous bills or who has advertisements that are inappropriate for high school students. The advertiser understands that the ad may not run if the conditions stated are not met. If errors are made in the ad as a result of student error, Lowry Multimedia Communication reserves the right to run a corrected ad again at no charge.

**Please attach the ad or ad copy to this contract. Make checks payable to LHS**

Business name

Address of business

City/State/Postal Code

Phone number of business

Student who sold this ad

Signature of owner or manager  
placing ad

Email address