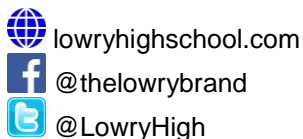


Lowry Digital Media

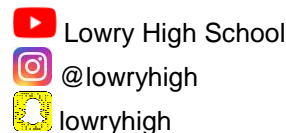
5375 Kluncy Canyon Road
Winnemucca, NV 89445
Phone 775-623-8130;
Fax 775-623-8185
respinola@hcsdnv.com



lowryhighschool.com

@thelowrybrand

@LowryHigh



Lowry High School

@lowryhigh

lowryhigh

Dear Winnemucca Business Owner/Manager,

Please consider advertising with Lowry Digital Media.

Lowry Digital Media is a student-operated class that manages the social media accounts for Lowry High School. The students produce content for five social media platforms and the student newspaper, The Brand.

Your advertising supports the journalism program at Lowry High School and enables students to publish the newspaper. Advertising with Lowry Digital Media provides you with an effective and inexpensive way to reach the Lowry student and parent community as well as Winnemucca in general.

In addition to being printed in all issues of The Brand, advertisements are featured:

- on the website lowryhighschool.com
- on posts to Facebook, Twitter, Instagram, and Snapchat
- videos posted to YouTube as well as the previous platforms

Recent statistics from our platforms

FACEBOOK:

- follows-near 900
- post reach 2500
- 1250 engagements
- likes for page-near 850

INSTAGRAM:

- over 1000 followers
- accounts reached between August 20-26: 1200
- homecoming post on August 22-1400 people

TWITTER:

- Impressions range from 500-1200 for each post

Advertising Rates			
Ad	Size (H x W)	All Issues	All Social Media Platforms
Full page	12" x 10.25"	\$400	Included
1/2 page	6" x 10.25"	\$300	Included
1/4 page	6" x 5.0417"	\$200	Included
1/8 page	3" x 5.0417"	\$150	Included

The Brand, will be printed three times this year in addition to regular updates of the online version.

The student advertising staff would be happy to help you design an ad or run your computer-ready copy. We look forward to serving you and helping you reach your business goals. Please feel free to contact us at the above address. You can also email us at the above address and send your ad copy digitally.

Sincerely,

A handwritten signature in black ink that reads "Ron Espinola".

Ron Espinola
Advisor

Lowry Digital Media

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 Winnemucca, NV 89445
 Phone 775-623-8130;
 Fax 775-623-8185
 respinola@hcsdnv.com



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Lowry High School

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lowryhigh

RECEIPT

Date:	
RECEIVED FROM (Business Rep.):	\$
	DOLLARS
FOR: Advertising with Lowry Digital Media	
RECEIVED BY (Digital Media Student):	

Advertising Contract

This contract constitutes an agreement between the client named herein and Lowry Digital Media, located at 5375 Kluncy Canyon Road, Winnemucca, NV 89445, phone 775-623-8130. Lowry Digital Media agrees to provide advertising according to the specifications of this contract. The client agrees to provide either a computer-ready advertisement or the art and copy necessary to create an advertisement. You may also email your advertisement or files to the following address: respinola@hcsdnv.com

Lowry Digital Media reserves the right to refuse to accept advertisement from anyone who has not paid previous bills or who has advertisements that are inappropriate for high school students. The advertiser understands that the ad may not run if the conditions stated are not met. If errors are made in the ad as a result of student error, Lowry Digital Media reserves the right to run a corrected ad again at no charge.

Please attach the ad or ad copy to this contract. Make checks payable to LHS

Business name

Address of business

City/State/Postal Code

Phone number of business

Student who sold this ad

Signature of owner or manager
placing ad

Email address