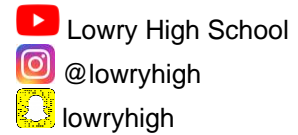
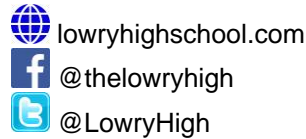


## Lowry Multimedia Communication (Winnada & The Brand)

5375 Kluncy Canyon Road  
Winnemucca, NV 89445  
Phone 775-623-8130;  
Fax 775-623-8185  
winnada@hcsdnv.com



Dear Winnemucca Business Owner/Manager,

Please consider advertising with Lowry Multimedia Communication.

Lowry Multimedia Communication is a student-operated class that produces the yearbook, Winnada and the school newspaper, The Brand. The class also manages and produces content for the social media accounts for Lowry High School.

Your advertising supports the journalism program at Lowry High School and enables students to publish the yearbook and the newspaper, buy new equipment and tour UNR's Reynolds School of Journalism. Advertising with Lowry Multimedia Communication provides you with an effective and inexpensive way to reach the Lowry student and parent community as well as Winnemucca in general.

Ads are featured in the following:

- on the website lowryhighschool.com
- on posts to Facebook, Twitter, Instagram, and Snapchat.
- videos posted to YouTube as well as the previous platforms.
- The digital and printed version of the newspaper, The Brand.
- The printed version of the yearbook, Winnada.

Recent statistics from our platforms

### FACEBOOK:

- follows-over 3900
- post reach 1000-4000
- 1700 engagements
- likes for page-near 3600

### INSTAGRAM:

- over 1200 followers
- 1380 accounts reached between August 14-20
- 18,267 impressions between August 14-20

### TWITTER:

- 19,100 Impressions for August 2021

### SNAPCHAT

The student advertising staff would be happy to help you design an ad or run your computer-ready copy. Please feel free to contact us at the above address. You can also email us at the above address and send your ad copy digitally.




Sincerely,






Ron Espinola  
Advisor

**Lowry Multimedia Communication (Winnada & The Brand)**

5375 Kluncy Canyon Road  
Winnemucca, NV 89445  
Phone 775-623-8130;  
Fax 775-623-8185  
winnada@hcsdnv.com

 lowryhighschool.com  
 @thelowryhigh  
 @LowryHigh

 Lowry High School  
 @lowryhigh  
 lowryhigh

**LOWRY HIGH SCHOOL**

**Ad Contract**

5375 Kluncy Canyon Rd  
Winnemucca, NV 89445  
Phone: 775-623-8130  
E-mail: [winnada@hcsdnv.com](mailto:winnada@hcsdnv.com)

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**Business Name (please print)**

**Office Contact**

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**Address**

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**City**

**State**

**Zip**

**Area Code/Phone#**

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**E-mail Contact** (Must be provided if you would like a proof of your ad)

**1. Ad Size- Full Color (sizes are for ads in the yearbook)**

- a. Business card- \$45
- b. Quarter Page- \$65
- c. Half Page- \$100

**2. Total Sale \$\_\_\_\_\_**

Form of Payment

- ✓ Cash
- ✓ Check # \_\_\_\_\_ (Made payable to LHS)

**3. Business Representative's Authorization**

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Signature




Date

Please send contract form, desired graphic (ie: Business Card, Advertisement, or Logo), and payment with a Winnada representative or to: Ron Espinola, Lowry High School- 5375 Kluncy Canyon Rd. Winnemucca, NV 89445.

**Lowry Multimedia Communication (Winnada & The Brand)**

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Fax 775-623-8185  
winnada@hcsdnv.com

 lowryhighschool.com  
 @thelowryhigh  
 @LowryHigh

 Lowry High School  
 @lowryhigh  
 lowryhigh

**RECEIPT**

---

Date: \_\_\_\_\_

---

RECEIVED FROM (Business Rep.): \_\_\_\_\_ \$ \_\_\_\_\_

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\_\_\_\_\_ DOLLARS

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FOR: Advertising with Lowry Multimedia Communication

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RECEIVED BY (Multimedia Communication Student): \_\_\_\_\_

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