

## Lowry Multimedia Communication (Winnada & The Brand)



5375 Kluncy Canyon Road  
Winnemucca, NV 89445  
Phone 775-623-8130;  
Fax 775-623-8185  
winnada@hcsdnv.com



lowryhighschool.com



@thelowryhigh



@LowryHigh



Lowry High School



@lowryhigh



lowryhigh

Dear Winnemucca Business Owner/Manager,

Please consider advertising with Lowry Multimedia Communication.

Lowry Multimedia Communication is a student-operated class that produces the yearbook, Winnada, and the school newspaper, The Brand. The class also manages and produces content for the official social media accounts of Lowry High School.

Your advertising not only supports the journalism program at Lowry High School—enabling students to publish the yearbook and newspaper, purchase new equipment, offer scholarships to seniors, and tour UNR's Reynolds School of Journalism—but it also contributes to the broader student experience by supporting Lowry Athletics and the Winnemucca Century Club.

Advertising with Lowry Multimedia Communication provides you with an effective and affordable way to connect with the Lowry student and parent community, as well as the greater Winnemucca area.

Ads are featured:

- around LHS Sports facilities
- on the website lowryhighschool.com
- on posts to Facebook, Twitter, Instagram, and Snapchat.
- in the digital and printed version of the newspaper, The Brand.
- in the printed version of the yearbook, Winnada.

*\*\* Ads run on social media will be modified to be embedded in images and posts.*

Recent statistics from our platforms (May-June 2023)

### **FACEBOOK:**

- 4770 Followers
- post reach over 20000
- More than 12,000 engagements

### **INSTAGRAM:**

- over 1820 followers
- 3240 accounts reached
- 65,273 impressions

### **SNAPCHAT**

### **TWITTER:**

- 530 Followers
- 1579 Impressions

The student advertising staff would be happy to help you design an ad or run your computer-ready copy. Please feel free to contact us at the above address. You can also email us at the above address and send your ad copy digitally.

Sincerely,

Megan Maga  
Advisor



# LOWRY HIGH SCHOOL

## Multimedia Communication Ad Contract

5375 Kluncy Canyon Rd

Winnemucca, NV 89445

Phone: 775-623-8130

E-mail: [winnada@hcsdnv.com](mailto:winnada@hcsdnv.com)

**DO NOT WRITE  
HERE-**

Check Number \_\_\_\_\_

Cash \_\_\_\_\_

Package: B BL G W

MC Staff: \_\_\_\_\_

Business Name-Please Print	Business Contact Name-Please Print
Mailing Address	Phone
City State Zip	Do you want a proof of your ad? Yes No
Email address*must be provided if you would like a proof of your ad.	

Advertising Package (See Flyer for Details)		Price
<input type="checkbox"/>	Buckaroo Package	\$1500
<input type="checkbox"/>	Blue Package	\$1000
<input type="checkbox"/>	Gold Package	\$500
<input type="checkbox"/>	White Package	\$100

### Business Representative's Authorization

\_\_\_\_\_  
Signature Date

You ad copy to be sent DIGITALLY through email to [winnada@hcsdnv.com](mailto:winnada@hcsdnv.com). OR you can send the contract, desired graphic (ie: Business Card, Advertisement, or Logo), and payment with a Winnada representative OR to: Megan Maga, Lowry High School- 5375 Kluncy Canyon Rd. Winnemucca, NV 89445.

If the ad proof is not approved via email in a timely manner, it will run as is.

Checks should be payable to LHS or Lowry High

## RECEIPT

Date:	
RECEIVED FROM (Business Rep.):	\$
	DOLLARS
FOR: Advertising with Lowry Multimedia Communication	
RECEIVED BY (Multimedia Communication Student):	

*This is to be left with the business*