

Lowry Multimedia Communication (Winnada & The Brand)



5375 Kluncy Canyon Road
Winnemucca, NV 89445
Phone 775-623-8130;
Fax 775-623-8185
winnada@hcsdnv.com

lowryhighschool.com
@thelowryhigh
@LowryHigh

Lowry High School
@lowryhigh
lowryhigh

Dear Winnemucca Business Owner/Manager,

Please consider advertising with Lowry Multimedia Communication.

Lowry Multimedia Communication is a student-operated class that produces the yearbook, Winnada, and the school newspaper, The Brand. The class also manages and produces content for the official social media accounts of Lowry High School.

Your advertising not only supports the journalism program at Lowry High School—enabling students to publish the yearbook and newspaper, purchase new equipment, offer scholarships to seniors, and tour UNR's Reynolds School of Journalism—but it also contributes to the broader student experience by supporting Lowry Athletics and the Winnemucca Century Club.

Advertising with Lowry Multimedia Communication provides you with an effective and affordable way to connect with the Lowry student and parent community, as well as the greater Winnemucca area.

Ads are featured:

- around LHS Sports facilities
 - on the website lowryhighschool.com
 - on posts to Facebook, Twitter, Instagram, and Snapchat.
 - in the digital and printed version of the newspaper, The Brand.
 - in the printed version of the yearbook, Winnada.
- ** Ads run on social media will be modified to be embedded in images and posts.*

Recent statistics from our platforms (May-Aug 2026)

FACEBOOK:

- 2.4K Followers
- posts reach over 20,000
- More than 27,000 engagements

INSTAGRAM:

- 2,589 followers
- 79,092 accounts reached
- 326,205 account views

The student advertising staff would be happy to help you design an ad or run your computer-ready copy. Please feel free to contact us at the above address. You can also email us at the above address and send your ad copy digitally.

Sincerely,

Megan Maga
Advisor



LOWRY HIGH SCHOOL
Multimedia Communication Ad Contract

5375 Kluncy Canyon Rd
Winnemucca, NV 89445
Phone: 775-623-8130
E-mail: winnada@hcsdnv.com

DO NOT WRITE HERE

Check Number _____

Cash _____

Package: B+ B BL G W

Multimedia Staff: _____

Business Name-Please Print	Business Contact Name-Please Print
Mailing Address	Phone
City State Zip	Do you want a proof of your ad? Yes No
Email address*must be provided if you would like a proof of your ad.	

Advertising Package (See Flyer for Details)		Price
☐	Buckaroo Package	\$1500
☐	Blue Package	\$1000
☐	Gold Package Sports Poster Selection: ☐ Fall ☐ Winter ☐ Spring	\$500
☐	White Package	\$100

Business Representative's Authorization

Signature

Date

You ad copy to be sent DIGITALLY through email to winnada@hcsdnv.com. OR you can send the contract, desired graphic (ie: Business Card, Advertisement, or Logo), and payment with a Winnada representative OR to: Megan Maga, Lowry High School- 5375 Kluncy Canyon Rd. Winnemucca, NV 89445.

If the ad proof is not approved via email in a timely manner, it will run as is.

Checks should be payable to LHS or Lowry High

RECEIPT

Date:

RECEIVED FROM (Business Rep.):

\$

DOLLARS

FOR: Advertising with Lowry Multimedia Communication

RECEIVED BY (Multimedia Communication Student):

This is to be left with the business.